GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

Sector 16-C, Dwarka, New Delhi - 110078

(A State University Established by Govt. of NCT of Delhi)

East Delhi Campus, Surajmal Vihar

University School of Design and Innovation (USDI) in Association with

IPU - IIF (Innovation and Incubation Foundation)

Organize

One Week Faculty Development Programme on Digital Design and Multimedia

Industry partners: Adobe wacom Panasonic

Date:21st Oct 2024 to 25th Oct 2024

About GGSIP University

Guru Gobind Singh Indraprastha University (GGSIPU) is the first University established in 1998 by Govt. of NCT of Delhi under the provisions of Guru Gobind Singh Indraprastha University Act, 1998 read with its Amendment in 1999 The University is recognized by University Grants Commission (UGC), India under section 12B of UGC Act.

It is a teaching and affiliating University with the explicit objective of facilitating and promoting "studies, research and extension work in emerging areas of higher education with focus on professional education, for example engineering, technology, management studies, medicine, pharmacy, nursing, education, law, etc. and also to achieve excellence in these and connected fields and other matters connected therewith or incidental thereto."

VISION

"The University will stimulate both the hearts and minds of scholars, empower them to contribute to the welfare of society at large; train them to adopt themselves to the changing needs of the economy; advocate them for cultural leadership to ensure peace, harmony and prosperity for all."
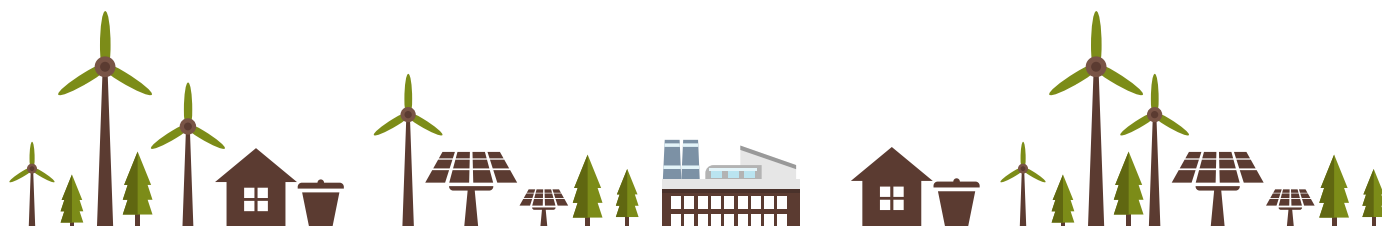
MISSION

"Guru Gobind Singh Indraprastha University shall strive hard to provide a market oriented professional education to the student community of India in general and of Delhi in particular, with a view to serving the cause of higher education as well as to meet the needs of the Indian industries by promoting establishment of colleges and Schools of Studies as Centres of Excellence in emerging areas of education with focus on professional education in disciplines of engineering, technology, medicine, education, pharmacy, nursing, law, etc."

About University School of Design and Innovation(USDI)

The University School of Design and Innovation (USDI) is established with a vision to be a hub for designing products, services systems, spaces, or experiences with a spirit of Inclusivity. The Inclusive design puts people with its environment in the center from the start of any design process and the fresh diverse perspectives are then nurtured. It aims to nurture design professionals who have a Human-Environment-Centered Design [HECD], an inclusive approach while designing and developing products, services, systems, spaces, or experiences.

The School is situated in the newly built East Delhi Campus, of Guru Gobind Singh Indraprastha University [GGSIPU], Delhi. It would be A unique institution to provide Design Education, rooted in values, that responds to social context, improves the quality of life, and prepares thought leaders to address emerging global needs.

The University School of Design and Innovation, is running programs at the Bachelors' level namely – Industrial Design, Interaction Design, and Interior Design. One program at the Masters' level M.Des. The Bachelors of Design Courses are full-time undergraduate four-year programs and the Master of Design are full-time two-year program. The four-year intensive program will include academic and "real-time" exposure along with site visits, case studies, educational trips providing hands-on experience to the students.

Details of the Faculty Development Programme (FDP)

1	Title of FDP	**Digital Design and Multimedia**
2	Duration of FDP	21-10-2024 to 25-10-2024 (One Week)
3	Eligibility	Faculty/Industry Members from Various Institution of India
4	Mode of Delivery	Offline Mode

Patron:

Padma Shri Prof. Dr. Mahesh Verma

Vice-Chancellor, GGSIP University
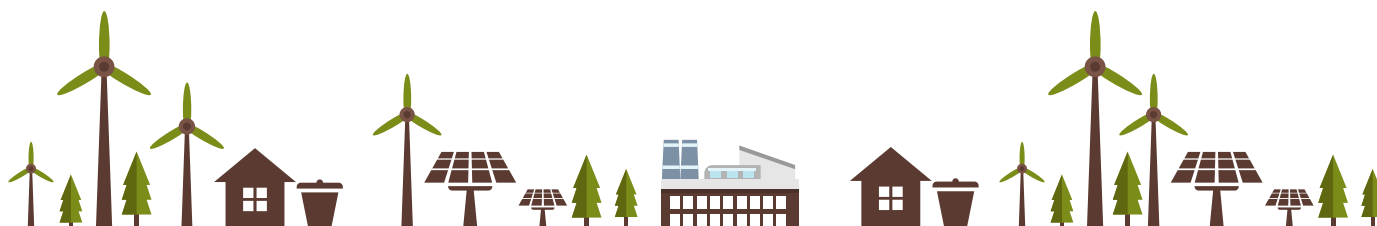
Convenor:

Prof. Arvinder Kaur

Director In-Charge and Dean USDI/USAR,

GGSIP University, East Delhi Campus

FDP Programme Co-ordinator:

Dr. Nikhilesh sharma, Assistant Professor, USDI

Dr. Ashish Joshi, Assistant Professor, USAR

About the Faculty Development Programme (FDP)

- Experienced resource persons from the Industry will be handling the sessions.
- The participants of FDP must be the faculty members or Industry Working Professionals.
- Participants will be given opportunity to interact with the experts and the resource person will be
- sharing their experience through case studies.
- Each session will be of great learning, experiencing and sharing knowledge with the experts & co-
- participants.
- FDP certificate will be given jointly by GGSIP University and Industry Partner of the FDP

Objectives of the Faculty Development Programme (FDP)

The Faculty Development Programme on Digital Design and Multimedia aims to achieve the following key learning outcomes:

Enhanced Digital Skills: Faculty members will enhance their proficiency in essential digital tools and software used for multimedia design, including Adobe Photoshop, Illustrator, Premiere Pro, and Lightroom, alongside photography and digital drawing skills.

Integration of Multimedia in Teaching: Educators will learn effective strategies to integrate multimedia elements into their teaching practices, creating engaging presentations and multimedia-rich course materials.

Creative Design Abilities: Faculty will develop creative and design skills essential for producing visually compelling multimedia content, including understanding principles of graphic design, typography, color theory, layout composition, and photography techniques.

Accessibility and Usability: Awareness and implementation of accessibility and usability principles in multimedia design, ensuring inclusivity and optimizing user engagement and learning outcomes.

Collaborative Learning: Facilitating collaborative learning experiences among faculty members to share resources, ideas, and best practices related to digital design and multimedia integration in education.

Continuous Professional Development: Instilling a culture of continuous learning and adaptation to new technologies and trends in digital design, photography, and multimedia, encouraging faculty to stay updated and innovate in their teaching methodologies.
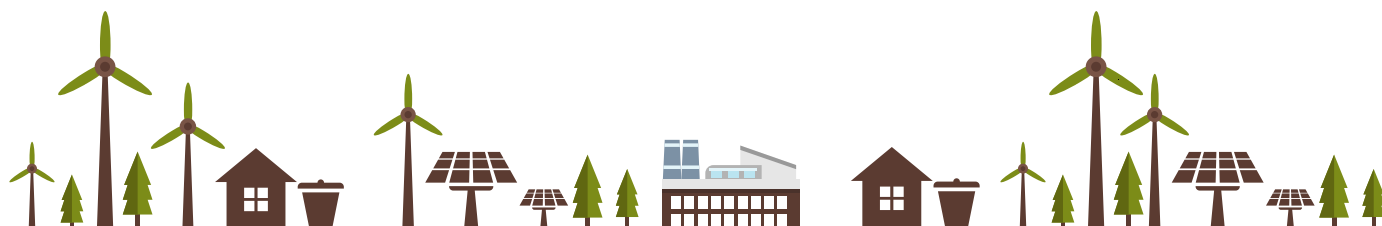
FDP Registration Details

- Participants can register for the faculty development programme (FDP) by accessing the following link and also by providing the required details.
- For GGSIPU USS Faculty: 500/- INR
- For Non GGSIPU/Industry Participant: 1000/- INR

Registration Link:

https://forms.gle/anZNcPkqFSPNRfhEA

Payment Link

https://payments.billdesk.com/bdcollect/bd/gugosiuni/14498

Programme Schedule (21st oct – 25th Oct 2024)

Inauguration: (10:00 AM to 11:00 AM) 21st Oct. 2023				
Detail Contents & Schedule (21st Oct to 25th Oct 2024)				
21st Oct 2023	**22nd Oct 2023**	**23rd Oct 2023**	**24th Oct 2023**	**25th Oct 2023**
10:00-11:00 AM Session 1 Inauguration **11:30 AM to 01:30 PM** Session by Wacom	**10.00 AM-01.30 PM Session 1** Photography Session by Panasonic	**10.00 AM-01.30 PM Session 1** Session by Adobe on Generative AI (Adobe Firefly)	**10.00 AM-01.30 PM Session 1** Session by Adobe on Artificial Intelligence-based 3D Modeling	**10.00 AM-01.30 PM Session 1** Session by Adobe on Adobe Express
Break from 01:30 to 02:00 PM				
2.00 PM – 04:30 PM (Session 2) Session By Wacom Digital Artist (Industry Expert) Use of Different tools and Medium	**02:00 PM – 04:30 PM (Session 2)** Live Demonstration of Different Panasonic Products and their Industry use with hands on Experience	**02:00 PM – 04:30 PM (Session 2)** Session by Adobe on Use of Adobe different Software for Image Editing and Processing	**02:00 PM – 04:30 PM (Session 2)** Session by Adobe on Acrobat, Adobe XD for UI/UX Design	**02:00 PM – 04:30 PM (Session 2)** Feedback and Valedictory along with Certificate Distribution